

It's State Fair Time!
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Carolina Country

September 1982



WASHINGTON SCENE

Tobacco Tax Worries Tar Heel Congressmen

The \$98.3 billion tax bill which squeaked through Congress in August doubles the federal tax on cigarettes—from 8 to 16 cents per pack—and members of the North Carolina delegation fear its effect on tobacco growers and manufacturers.

Only one vote from North Carolina, that of Tenth District Rep. James Broyhill, was cast in favor of the measure, which had the all-out support of President Reagan.

And two of the state's members—Fifth District Rep. Steven Neal and Ninth District Rep. James Martin of Charlotte—joined more than a dozen other congressmen in filing a suit in federal court seeking to declare the bill unconstitutional.

The tax bill was offered as a means of reducing the federal deficit, which next year is estimated to be in excess of \$120 billion, the largest in the nation's history.

Everyone agrees that the deficit should be cut, but the North Carolina group feels that the tobacco farmers have been penalized in the process. They are afraid that the increased tax will lessen the demand for and the price of the state's largest cash crop. Also, they fear that the sharp increase may harm the tobacco manufacturing industry and cost some Tar Heels their jobs.

"This could be a very real problem for tobacco growers," Seventh District Rep. Charles Rose said after the bill had passed.

"It could decrease demand for flue-cured tobacco and hit the farmer square in the pocketbook."

Neal said he feared the effect not only on growers but also on the manufacture of cigarettes. R.J. Reynolds, world's largest maker of cigarettes, is located in his district.

"Also, the person who will pay these taxes will be the consumer and consumers are having a very tough time these days."

Although President Reagan's press spokesman said recently that there are no consumer taxes in the bill,

the cigarette, airline ticket and telephone tax increases are hardly anything else.

Tobacco is steadily becoming more and more of a whipping boy in Washington.

One reason is the warnings from the Cancer Institute and the Surgeon General about its possible danger to a smoker's health. Another is the cost-cutting climate in Washington that has placed all farm programs under attack.

The argument for the cigarette tax increase, however, was made principally on economic grounds. With budget deficits predicted at record levels for the foreseeable future, those favoring the tax increase asserted, rightfully, that the federal cigarette levy has not been increased since the Korean War.

Those opposed, however, were quick to counter that argument. Federal taxes have not been increased, they pointed out, but state taxes on cigarettes have been raised 370 percent in recent years. Also, they claimed, the federal government gets \$2 for every \$1 the farmer gets from his tobacco crop. Cigarettes are the most heavily taxed consumer item in the nation.

The earlier skirmishing was intense. John Merritt, administrative aide to Rose, said that efforts were made to put together a coalition in the House of Representatives to try to defeat the tax.

In this fight, North Carolina's delegation was joined by members from other states where tobacco is grown or cigarettes are made.

They got some help from an unlikely source. The more conservative members of Congress and lobbyists for conservative causes also decided that the whole tax bill should be defeated because, they said, it contradicts the reasons for last year's tax cut—which was to give people more money to save and spend from their paychecks, as a means of improving the economy.

On the other side was the Republican leadership in both the Senate and the House, as well as the GOP's number one asset—the

considerable persuasive influence of President Reagan.

The president abandoned plans for an August vacation in California and remained in Washington to lobby personally for the tax bill.

His task was formidable.

His biggest problem was that members of Congress simply have a horror of voting for tax increases in an election year, and this is certainly going to be a very hotly contested election year.

Another problem was that one of his bedrocks of support—the conservative segment that calls itself the New Right—seemed in rebellion.

North Carolina's two Senators—Jesse Helms and John East—are viewed as leaders of the conservative movement. So their votes on the tax bill may have puzzled some people in North Carolina.

When the bill came to the Senate both voted against it, then later changed their votes and helped it to pass the Senate narrowly, although it contained the tax on cigarettes. On the final vote, both cast "Nay" ballots.

Hold-the-Line Funding Set For REA Programs

Earlier, Congress approved a hold-the-line 1983 budget for Rural Electrification Administration loan programs, setting the funds for those programs at 1982 levels.

The White House-approved compromise sets lending for insured loans for electric and telephone systems at \$1.4 billion, and for loan guarantees at \$6.4 billion. These levels will apply to the fiscal year beginning Oct. 1.

President Reagan had originally sought much lower lending levels for both programs.

Capitol Comment: Here's a tale that's making the rounds these days—When a Reagan administration official was asked to comment on the nation's high unemployment, he explained that *unemployment* was simply a buzz word invented by the Democrats to give the Reagan team a bad image. "But what about all those people who're out of work?" he was asked.

His response: "Oh, they're just between jobs."

Power Costs: The Spiral Continues

If you haven't already received notice from your Electric Membership Corporation that its rates are going up, brace yourself for that news.

(Related story, Page 20.)

The rates are being forced up at all of North Carolina's EMCs by a round of rate increases that are being proposed by their power suppliers.

The three major investor-owned power companies serving the state are seeking rate hikes for their wholesale customers, including the EMCs, from the Federal Energy Regulatory Commission in Washington.

Duke Power Co. is asking for a 16.6 percent hike, while Virginia Electric and Power Co. is seeking a 12 percent increase. Carolina Power and Light Co. is proposing a boost of more than 20 percent.

The usual procedure in these cases is for the FERC to suspend the new rates for a period ranging from one day to five months. Following that suspension, the new rates are put into effect—and the co-ops involved must begin buying power under those schedules. The new rates remain in effect until the FERC holds hearings, reviews the case and reaches a decision on its merits. That process can take as long as two years.

If the agency decides that the

rates are too high, the power company must refund the excess charges to its wholesale customers.

In the meantime, the EMCs must bear the full burden of the new higher rates for as long as the case is pending at FERC.

EMC consumer-members are rarely involved in the FERC review process, but they can influence the agency's decisions.



Last year, hundreds of co-op member-owners wrote letters to the FERC objecting to a rate hike. There's little doubt that those letters carried a lot of weight in the agency's decision to order a five-month suspension, saving the co-ops involved millions of dollars.



When the Tar Heel EMCs were opposing a rate increase at FERC last year, hundreds of co-op member-owners wrote letters objecting to the rate hikes and asking that the new rates be

suspended for the maximum time allowed—five months.

The FERC staff was reportedly overwhelmed by the response, and there's little doubt that those letters carried a lot of weight in the agency's decision to order the full five-month suspension. The ruling saved the co-ops involved millions of dollars.

The FERC, like its counterpart agencies at the state level across the country, has a track record of responding rather liberally to the rate increase requests of the investor-owned companies in recent years.

That trend may have once been justified by the companies' need for healthy earnings that would attract the capital required to meet consumer demands for energy.

These companies operate in a far different climate today, with many financial experts describing them as offering attractive investment opportunities.

As a result, the requests now before FERC from Duke Power, CP&L and VEPCO are totally unreasonable, especially in view of the current economic crunch and the financial strain it has placed on the EMCs' consumer-members.

The EMCs and North Carolina EMC, the power supply arm of the statewide EMC organization, will be taking every possible step to oppose these rate increases, arguing that the rates should be kept at the lowest possible levels.

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James M. Hubbard/Executive Vice President
Owen Bishop/Editor

Kemp Ward, Contributing Editor
Milly Alford/Editorial Asst.

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Despite Higher Costs Due To Delay

EMCs' Catawba Buy-In: Still A "Good Investment"

Regulatory snags and construction problems have forced Duke Power Company to revise the timetable on the Catawba Nuclear Station, delaying by 15 months scheduled completion of the unit which is partly owned by North Carolina Electric Membership Corporation.

The delay stems in part from Duke Power's efforts to upgrade the plant to meet stiffer new safety standards that were adopted by federal agencies after the Three Mile Island incident.

The new timetable will mean N.C.EMC's share of the plant will now cost \$1.6 billion—a 60 percent increase from earlier estimates.

Higher interest costs, which have spiraled far above the projections of leading financial experts, are largely to blame for the extreme hike in the price tag, according to N.C.EMC officials.

N.C.EMC, the power supply arm of the statewide organization of EMCs, purchased a 56.25 percent share of Catawba's Unit 1 last year as a means of assuring the state's co-ops a dependable supply of energy for the future and to hold down their power costs by controlling part of that supply.

Duke Power is building the two-unit plant on Lake Wylie in York County, S.C., about 15 miles south of Charlotte.

“
The project can
save the state's
electric co-ops
about \$59 million (in
1983 dollars) in
power costs by the
year 1997.
”

The delay has shifted the scheduled completion of Unit 1 from March, 1984 to June, 1985.

Meanwhile, the schedule for Unit 2 has been revised to call for completion in June, 1987, representing a 21-month delay.

The delay and the additional costs are not expected to adversely affect

the project's feasibility for the co-ops according to John Kutter, N.C.EMC's manager of power supply.

Although N.C.EMC's 644-megawatt share of the unit's capacity will now cost \$2,300 per kilowatt—as opposed to the original estimate of \$1,700 per kilowatt—the joint venture “will still be beneficial to the EMCs in the long term,” Kutter said.

An updated feasibility study shows that the project can save the state's electric co-ops about \$59 million (in 1983 dollars) in power costs by the year 1997.

That's a drop from early projections, but these figures show that the buy-in remains a “good investment” for the EMCs, Kutter said.

The new per-kilowatt cost is still well below that of several other nuclear plants across the country that are part of joint venture arrangements between investor-owned utilities and generating and transmission cooperatives like N.C.EMC, he added.

Such plants with construction timetables comparable to Catawba's carry price tags of as much as \$3,500 per kilowatt.

Kutter pointed out that after 1997 N.C.EMC's savings from Catawba will “really take off like a skyrocket and become very significant for the rest of the life of the plant. And we expect the life of the plant to be about 40 years.”

As a result, the EMCs will be “in a good position to face the future with a reliable source of power.”

North Carolina's co-ops have no active generation capability, and must buy virtually all of their power from the private power companies for resale to their consumer-members.

That could change as early as November, 1983, because of a provision in the Catawba arrangement allowing the co-ops the option of tapping its share of Duke's energy output from the firm's McGuire Nuclear Station.

“We'll have to look at that option next year to determine if it would be to our advantage,” Kutter said.

He noted that he doesn't expect further delays on Catawba.

“The new dates are conservative projections, so I believe they will hold up.”

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Crafts Workshop Set

Craftsmen from across North Carolina have been invited to participate in a one-day craft business management workshop Oct. 4 in Raleigh's McKimmon Center.

The workshop is sponsored by the N.C. District Extension Crafts Committee and Extension Economics and Business at N.C. State University.

The program will focus on taxation, business organization, pricing and basic management techniques. A \$10 registration fee will be charged to cover the cost of program materials and lunch.

For more information, call or write your local Agricultural Extension Service Office.

Workshop leaders will include NCSU Extension Economics and Business staffers and Sara Casper, Wake County Extension Home Economist and workshop program chairman.

Crafts Fair Set For Sept. 23-26

"Harvest of Crafts" will be the theme of this year's Albemarle Craftsman's Fair, Sept. 23-26 at Knobbs Creek Recreation Center in Elizabeth City.

Sponsored by the Albemarle Craftsman's Guild, the fair will be open Thursday through Saturday from 10 a.m. to 9 p.m. and on Sunday from 1 to 6 p.m.

Admission will be \$1.50 for adults, and \$1 for senior citizens, 50 cents

Cover: It's State Fair Time!

The nighttime glow of midway attractions at the North Carolina State Fair was captured in this shot by Jim Knight, a photographer and information specialist with the N.C. Department of Agriculture.

Another of Jim's after-dark studies is among several full color photos of fair festivities on Pages 8 and 9.

for students. There will be no charge for children under six accompanied by adults.

Volunteer Gets National Honor

Helena Kyle, a 72-year-old Chapel Hill woman, has become the first North Carolinian to receive the Thomas Jefferson Award—the nation's highest honor for public service.

Mrs. Kyle is the volunteer head of a non-profit home care service in the Durham-Chapel Hill-Carboro area known as Home Assistants Services, Inc. The service provides nursing to the homebound ill.

The award is presented by the American Institute for Public Service.

Lake Waccamaw Photo Reprints Available

Photo prints of the sunset scene at Lake Waccamaw which appeared on the July Carolina Country cover are being offered by Richard West of Lumberton, the photographer who took the beautiful shot.

The full color 8x10 photo prints may be ordered for \$12 plus \$1 for postage by writing West at 408 Carthage Road, Lumberton, N.C. 28358.

NCSU Workshop Set On Tax Shelters

Tax shelters. Most of us know we would like to have one, but chances are that's about all we know about them.

That's why N.C. State University's Division of Continuing Education has scheduled a day-long workshop Oct. 15 titled, "Are Tax Shelters Right For You?" The program, featuring five investment and tax planning experts, is designed to provide a professional game plan for the average investor and a basic understanding of how tax shelter investments work.

The workshop is aimed at single people with incomes totaling more than \$34,100 and married people

with joint incomes totaling more than \$45,800.

It will be held from 8 a.m. to 5 p.m. at the McKimmon Center on the N.C.S.U. campus. The cost is \$100 per person. To get more information and a registration form, please call organizers Alice Strickland or Gertha Heggie at (919) 737-2261. All pre-registration forms must be received by the university by Oct. 8.

Festival Slated Near Aberdeen

Crafts demonstrations, blue grass music, barbershop singing, clogging and sheep shearing are among the activities scheduled as part of the Malcolm Blue Historic Crafts and Skills Festival near Aberdeen Sept. 24-26.

The 11th annual edition of the festival, sponsored by the Malcolm Blue Historical Society, the Malcolm Blue Junior Historians and the Sandhills Arts Council, will also feature a Gaelic service at the church Sunday at 3 p.m., followed by a Revolutionary War battle re-enactment at 4 p.m.

The festival will be held at the Malcolm Blue Historical Farm and Old Bethesda Church Sept. 24 from 9 a.m. to 3 p.m., Sept. 25 from 10 a.m. to 5 p.m. and Sept. 26 from 1 to 5 p.m.

All school children will be admitted without charge on Friday. Admission will be \$1, with children under 12 free on Saturday and Sunday.

REA Loan Cleared For Halifax EMC

Halifax Electric Membership Corporation, Enfield, has been awarded a \$1 million loan from the Rural Electrification Administration to finance an expansion project.

The project involves adding service for 590 additional consumers, 39 miles of distribution line and various system improvements.

Additional financing for the project will be arranged through the

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National Rural Utilities Cooperative Finance Corporation.

Upon completion of the project, the EMC will be serving about 9,500 consumer-members over 1,390 miles of line in portions of Warren, Halifax, Martin and Nash Counties.

Oops!

An article in the July issue of *Carolina Country* was erroneously credited as a reprint from the Kansas statewide rural electric publication.

The article, titled "Beware of Energy-Saving Gadgets" appeared in that magazine, but was originally published by the Madison, Wis., *State Journal* and reprinted in the Wisconsin statewide rural electric publication.

The piece was written by Thomas J. Murray, director of the Energy Information Project at the Energy Research Center, University of Wisconsin, Madison.

Breakfast Meetings Kick Off Co-op Month

Hundreds of local community officials and business leaders will be invited to participate in the kick-off of North Carolina's festivities marking October as Co-op Month during the first two weeks of October.

The kick-off will consist of regional breakfast meetings in six locations across the state.

All six breakfasts will be sponsored by the Cooperative Council of North Carolina, a statewide federation of various cooperative enterprises.

The purpose of the project is to help acquaint laymen with the principles and practices of non-profit co-op operations.

N.C. Agriculture Commissioner Jim Graham will address the breakfast scheduled for Oct. 12 at the Holiday Inn in Statesville.

Republican William Hendon, the incumbent congressman representing the Eleventh District, and his democratic opponent, James McClure Clarke, are both slated to

address the breakfast in Asheville Oct. 4.

Other breakfast sessions are slated for: Oct. 5 at Raleigh's McKimmon Center; Oct. 6 at Greensboro's Holiday Inn Four Seasons with former Gov. Bob Scott as speaker; Oct. 7 at Lumbee River EMC in Red Springs and Oct. 12 at Williamston's Holiday Inn.

Two EMCs Fill 13 Board Seats

Thirteen incumbents are now serving on the Boards of Directors of two North Carolina Electric Membership Corporations, as a result of decisions made at recent EMC annual meetings:

- Pee Dee EMC, Wadesboro - Re-

lected were Marion Ratliff of Rt. 3, Wadesboro; J. C. Thompson of Rt. 3, Mt. Gilead and Cecil McCall of Rt. 1, Ellerbe.

- Union EMC, Monroe - All members of the board were appointed to serve one-year terms when the meeting failed to achieve a quorum. Members of the board are Bruce Thompson of Charlotte, president; Boyd C. Haigler of Rt. 3, Monroe, vice-president; J. Grant Duncan Jr. of Rt. 1, Indian Trail, secretary-treasurer; William R. Wilson of Rt. 1, Richfield; B. L. Starnes of Rt. 1, Waxhaw; J. Ray Efird of Rt. 4, Albemarle; Thurman Harwood of Rt. 1, New London; Rufus N. Reid of Concord; Vann W. Hilton of Rt. 1, Marshville and Ralph E. Johnson of Charlotte.

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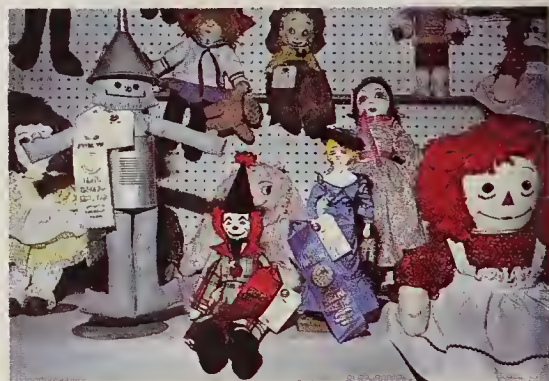
It's State Fair Time

From cotton candy to clogging, from country music to crafts—it's all part of the tradition of the North Carolina State Fair. Its 1982 edition, featuring the theme "A Treasure of Pleasures," is slated for Oct. 15-23.

The free entertainment on the fair's schedule includes Dorton Arena performances by Ronnie Milsap, Charly McClain, Louise Mandrell, Rex Allen Jr., Stella Parton, The Lewis Family, Ernest Tubb and the Texas Troubadours, The "Dukes of Hazzard's" Tom Wopat and Peaches and Herb.

The Diamonds and the Castle Family will be featured on the outdoor stage.

See Page 25 for a coupon offering *Carolina Country* readers special discounts on Fair tickets and books of ride tickets.



Photos by
N.C. Department
of Agriculture
photographers



Ball Creek Camp Meeting: A 127-year Tradition

Goldie Kale learned to love campmeeting time when she was a little girl. Now 77, she still loves it, mostly because of the chance to visit with friends and family, some of whom she hasn't seen since last year's session.

Campmeeting is an old tradition in rural Southern communities, a time when people gather from far and near to get away from the worries of work and home, and to enjoy the simple pleasures of church services, singing and just being together. It's a custom which has fallen by the wayside in many communities today.

Mrs. Kale attends campmeeting at Ball Creek Camp Grounds, near her home in Catawba County, where people have gathered each August for 127 years. Today, more than 15,000 people can be found at times during the two-week sessions.

Mrs. Kale usually remains for most of the two weeks, staying in a "tent," which isn't really a tent at all. All the dwellings are called tents, which they may have been at one time.

Nowadays they look like a cross between a corn crib and a barn, joined apartment-style throughout the grounds. Most of the floors are of wood shavings, though some are of concrete. A central bath house provides toilet and shower facilities, since an inadequate sewer system makes them impossible in the tents. There is no hot water for the same reason.

"Let's go walk a bit," says Mrs. Kale. She's greeted throughout the grounds with friendly shouts of "Hey, Miss Goldie, how you doin'?" She smiles and waves back, sometimes stopping to chat. Children running to and fro are careful not to bump her.

The tent she stays in once belonged to her late husband's father, she explains. Tents are

passed down through the generations and only occasionally is one sold.



Mrs. Kale does little cooking while at Ball Creek, since her nine daughters visit regularly and bring food they've cooked at home. Other family members often come by for an evening or for one or two nights. Since there's no school, the grandchildren sometimes stay longer.

"This is really more for the kids than for us," says Peggy Robinson, one of Mrs. Kale's daughters. They and their three brothers try to visit at least once during the two weeks, often scheduling vacations so they can do so.

"All the kids have paddle balls, and many times the young people get their first taste of dating at campmeeting." Her own daughter even endures cold-water shampoos to get ready for a date. There is no other organized recreation, so many evenings the children vie for the title of camp paddleball champ.

Children in the camp don't seem to mind the lack of organized recreation. They play and amuse

themselves much as children did before the advent of swimming pools and Little League—running about the camp in twos and threes or playing hide and seek, the watchful eyes of their elders relaxed for a time.

Ball Creek campmeeting began in 1853 when residents of the county began gathering for the annual visit of the Methodist circuit preacher. It was a time of rest, when crops had been "laid by," or needed no further attention until harvest.

The preacher would conduct formal marriage ceremonies for couples who had received the blessing of the community and had been joined in a civil ceremony. Children were baptized, and memorial services were held for those who had died since the last visit. Preaching and singing were the order of the day, and still are.

Today, services are conducted nightly and twice on Sunday by Lutheran and Baptist ministers as well as Methodists.

A highlight of the session is the Saturday night songfest, led by gospel singing groups. Some of the groups are from local churches and some are formed by people who just like to sing together. Other groups are semi-professional, such as the Hymnsmen from Hays, featuring 14-year-old boys on piano and drums.

Only three times in their long history have the Ball Creek campmeetings been cancelled: once during the Civil War, once during the 1940s polio epidemic and once when the minister decided that "too much sin" occurred during the annual gathering. His appointment was short-lived and camp trustees have since declined to allow any minister similar authority.

—Linda H. Setzer
The Hickory News



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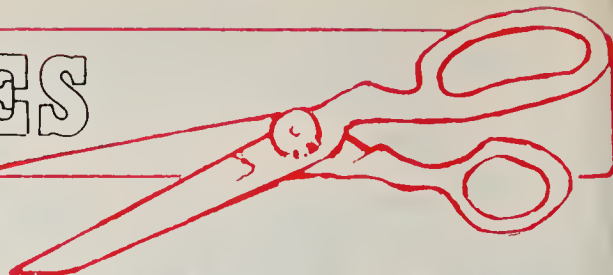
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10½-20½

For Baby Dolls
Printed Pattern



18" HT DOLL
W/ DROBE
4370
FOR DOLL
10" 20"
TALL

Most Becoming!
Printed Pattern



4974
SIZES
18½

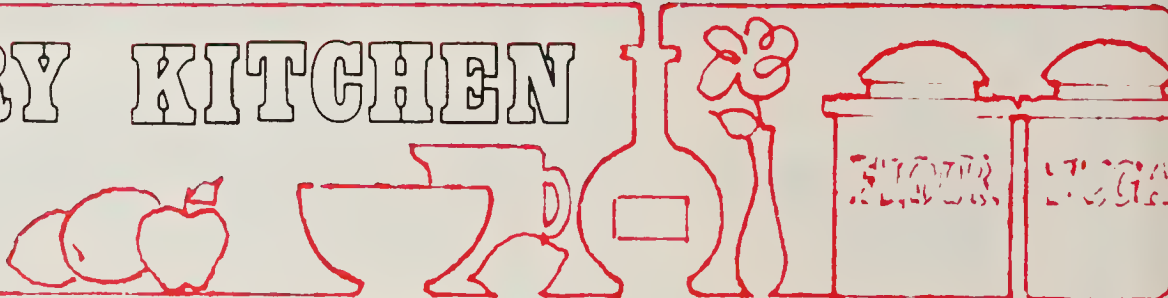
Five Plus Vest!
Printed Pattern
4626 SIZES 8-20



Pattern No. 4894 is cut in Misses sizes 8, 10, 12, 14, 16 and 18.
Pattern No. 4685 is cut in Women's sizes 34, 36, 38, 40, 42, 44, 46, 48 and 50.
Pattern No. 4661 is cut in Half sizes 10½, 12½, 14½, 16½, 18½ and 20½.
Pattern No. 4870 is cut for infant dolls 10 to 20 inches. Please state size.
Pattern No. 4974 is cut in Half sizes 10½, 12½, 14½, 16½ and 18½.
Pattern No. 4626 is cut in Misses sizes 8, 10, 12, 14, 16, 18 and 20.

Send \$2.25 in cash (no stamps) for each pattern to: CAROLINA COUNTRY, Box 42, Old Chelsea Station, New York, NY 10011.
Add 50¢ for first class mail and special handling. Be sure to include your full address, zip code and pattern size.

COUNTRY KITCHEN



A "Delicious" Way To Use Tar Heel Yams

North Carolina sweet potato farmers are expecting a bumper crop this year, and here's a fine way to make use of some for your family.

Mrs. C.E. Stikeleather of Statesville, who submitted the recipe, describes it in glowing terms: "It's delicious."

COUNTRY KITCHEN

Submitted by Mrs. C.E. Stikeleather of Statesville
SWEET POTATO DIXIE

Pulp from 2 oranges
1/4 cup soft butter
2 T. sherry (optional)
1/2 tsp. salt

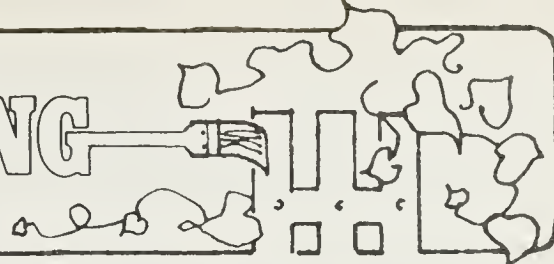
1/4 cup milk
1/4 cup brown sugar
1/4 tsp. nutmeg
4 med. sweet potatoes (cooked)

Place all ingredients, except the sweet potatoes, in a blender, cover and blend for 30 seconds. Set blender to liquify for 10 seconds, remove cover and drop in potatoes one at a time. Stop to stir down, if necessary.

Turn mixture into a buttered 1 quart casserole and bake in a preheated oven at 350 degrees for 30 minutes. Serves 6.

If you would like to share a recipe with this column, send it to: CAROLINA COUNTRY, P.O. Box 27306, Raleigh, NC 27611. We pay \$5. for published recipes and present each monthly winner a set of 50 recipe cards with the winning recipe printed on them.

DO YOUR OWN THING



A Little Peace & Quiet

Have you ever found yourself at the end of the line with ideas to keep your pre-schooler busy? If you have, here's something that can help.

Put together a "quiet book" that will keep young ones occupied while they learn basic coordination and to differentiate between shapes, colors and numbers.

You create the quiet book by following a 15-page instructional guide complete with full-sized traceable patterns, color photos and step-by-step directions. Materials used include scrap fabric, felt and a black marker. To obtain **HOW TO SEW A QUIET BOOK**, #SP11, send \$3.50 (includes first class postage and handling).

Meanwhile, Shari Lewis and Lambchop have come up with another fun-filled book for children. This 112-page hard-cover book combines stories and crafts for youngsters ages 5 through 12 years. Create Indian villages, shadow puppets and lots more from paper cups, egg shells, etc. To obtain the **TELL-IT, MAKE-IT** book, #584, send \$3.95 (includes postage and handling).

Also available, our 1982-83 edition of **PATTERNS FOR BETTER LIVING** picturing almost 700 woodworking and handicraft projects . . . \$1.95 (includes postage). Print your address and send your check to **Tom Niekarz, c/o: Carolina Country, P.O. Box 2383, Van Nuys, CA 91409**.



U-BUILD PROJECTS



A Double Life

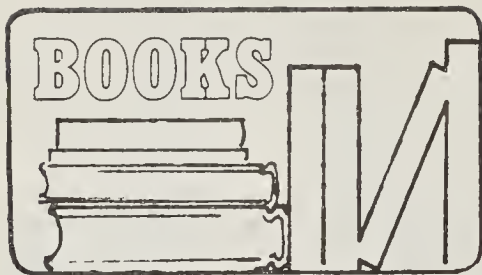
Today's project can swing both ways—as a curio cabinet for your collectibles, or as a showcase for a gun collection (securely locked, of course). One pattern does it all.

You start by building each section using our full-sized traceable drawings. Use pine for economy's sake or a more exotic wood to create a real heirloom piece. You simply join the two sections together, then add the variations necessary for a curio cabinet or gun cabinet.

Glass shelves are used for the former and a 6-place stock support is sawed out to support the guns in the latter. There is space at the top to hide a fluorescent light for illuminating your display. All the doors feature locks for protection. Thorough step-by-step instructions and a materials list make this project easier than it looks.

To obtain Curio/Gun Cabinet pattern #646, send \$3.50 (includes first class postage and handling) by check or money order. Mail check or money order to **Steve Ellingson, c/o Carolina Country, P.O. Box 2383, Van Nuys, CA 91409**.





Parent Power! by John K. Rosemond. The East Woods Press, Charlotte. \$12.95.

The acceptable model for parenting prior to 1960 was the authoritarian method, with the father as head of the family. With the civil rights movement of the sixties and the development of new attitudes about freedom and equality came the demise of the autocratic family.

Child-rearing experts in the sixties preached that the

democratic family was the best way to raise children. The pendulum swung, so to speak.

For the past decade parents have held family caucuses, bargained with their children, and basically demolished the power structure between parent and child.

Now, the pendulum is beginning to move back toward authoritarian parenthood.

Authoritarianism of the eighties, however, is different from that of earlier generations.

John K. Rosemond explains this difference in his book, *Parent Power!*, and makes a good case for becoming a new age "Benevolent Dictator."

The book is divided into four parts. Part 1 discusses discipline and suggests that parents be "Benevolent Dictators." Rosemond says that parents should be gentle, understanding authorities.

They should realize that:

- parental strength is the basis of children's sense of safety and security.

- parents generally know what is best for their children.

- it is the job of parents to prepare children for the time when they must govern themselves.

Rosemond asserts that is necessary for parents to allow their children freedom and opportunities to make choices as they grow older.

The key word is "allow." The "Benevolent Dictator" controls when freedom and choices are given and therefore can take them away if they are abused. In this way children learn that independence is something to be valued and not taken for granted. Rules are made by parents, are clearly defined, are reasonable, and are enforced.

Part II covers child development from birth to the age of thirteen. Issues such as toilet training, bedtime, food fights, television, and hyperactivity are covered in Parts III and IV.

In several instances throughout the last three parts of the book Rosemond is not in-depth enough and leaves the reader wanting more. For example, he devotes only two pages in Part III to "Broken Homes." What he says is excellent, but he addresses only one situation of one child in a single parent home.

Rosemond is a psychologist in private practice specializing in working with children, adolescents and family. He writes a weekly column on raising children that is distributed by Knight-Ridder Newswire to newspapers across the country.

He makes his home in Gastonia with his wife and two children.

Parent Power! is a well written, warm, direct, practical guide to raising children. Mr. Rosemond is a talented writer and has a common sense approach to child rearing.

—Diane Henderson



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—Betty Wright, Pennsylvania



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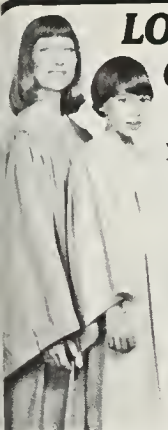
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EMC ANNUAL MEETINGS CALENDAR...



Date	Electric Membership Corporation	Time	Location
Oct. 4	Cape Hatteras	Registration: 8:00 p.m.	Angler's Club Buxton
	Four County Burgaw	Registration: 7:30 p.m.	Union High School Clear Run
9	Albemarle Hertford	Registration: 2:00 p.m.	Perquimans High School Hertford
	Surry-Yadkin Dobson	Registration: 2:00 p.m.	Central High School Dobson
15	Central Sanford	Registration: 7:30 p.m.	Lee Senior High School Sanford
16	Crescent Statesville	Registration: 10:00 a.m.	Mac Gray Auditorium Statesville
19	Lumbee River Red Springs	Registration: 7:30 p.m.	Performing Arts Center Pembroke University
23	Davidson Lexington	Registration 4:30 p.m.	John W. Dillard Primary School Madison
29	Brunswick Shallotte	Registration: 12:30 p.m.	Smith Tobacco Warehouse Whiteville
30	Rutherford Forest City	Registration: 11:00 a.m.	Collett Street Recreation Center Morganton

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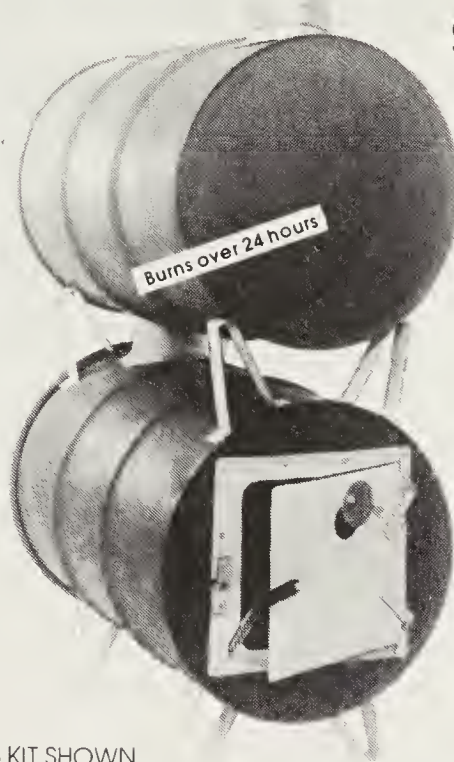
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Sotz Corporation, 13688 Station Rd., Columbia Station, OH 44028

FREE HEATERS

I am a journeyman machinist, and found your heater kits to be of high quality. The instructions utilize sound shop practice and are easy for anyone to follow. Last autumn...I bought a double drum heater kit, it heats our entire 2 1/2 story frame home. I installed it in the basement and leave the basement door open. This autumn...I built a heater for my garage using your parts and an old water tank. Because I enjoyed building these heaters so very much, I ordered more kits to build and sell, for fun and profit. (The first stove sold within days to the first person to look at it.) This, in effect, gives me two free heaters. I want to tell you also how much I appreciate the "Monster Maul" and the woodstove tools. Now that I have them, I wonder how I ever got along without them! They are just terrific.

R.L. Roelke, Manchester, Pa.

GREAT LOVE

I am ordering another heater kit for a outside building. I'm very satisfied with the 55 gal. heater kit I ordered 3 years ago. I heat my whole house with it and I have built 3 other heaters for my mother, next door neighbor and a friend and they are very well satisfied also. The heater is great, I love mine.

Terrell Carroll, Columbus, Ga.

ON THE LEVEL! Called B.B.B.

Several months ago my husband asked me to order him the Maul. ...I still didn't trust sending my money to Ohio and receiving an inferior product in return. I

called your B.B. office to check you out before I ordered. You are on the level. My husband and son appreciate the good workmanship of the maul and it really works as you say. Very very well. We also ordered the top drum kit. Keep up the good work we are telling our friends about your products.

C. Simon, Birmingham, Al.

SIGN UP FOR BENEFITS

I am currently drawing the benefits from your barrel stove kit. The wind is blowing, snow flying but we're inside-warm and comfortable (including our pocketbook!). Indeed, the stove is so impressive in its effectiveness, I can name at least 3 other people who ordered the stove kit after seeing mine. Thanks again for your help and fine products.

Raymond Richardson, Traverse City, Mi.

WIFE AGAINST THEM!

We purchased a 55 HDD. I installed it in my shop and it's working out beautiful. Some of my customers were amazed at the heat it was throwing. I installed 2-30H kits in my home, one in the basement, and one upstairs in the living room. It's heating up the whole house, 1800 sq. ft. each floor. My wife was really against them in the beginning. ... now she is amazed how warm and cozy our home is and she will not let anyone call them ugly. We are all very happy and satisfied with our ... Sotz.

Roma Gamache, Fall River, Ma.

A WARM SALE

It appears that we've become real sales persons ever since we installed our Sotz

stove. We just can't help it if we get a lot of enjoyment out of helping others to find the answer to the rising cost of living. We have people stopping in to see our stove in action and feel its warmth. Our upstairs temp. is 70-75°. The Sotz is in my husband's work area in the basement and our family room is also downstairs. The temp. gets so hot we've had to open windows. A welcoming change not to have a humidifier and a heater running at all times. We loved the price, best of all the features. So far we've used \$18 worth of fuel and that was from Sept. to the end of Oct., at which time we installed and fired up our stove and turned off the furnace. We are pleased that two more of our friends have ordered your stove kit. "Yes, "Warmly yours"!!

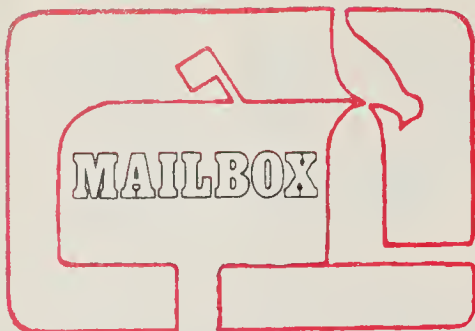
Jan Knight, Aberdeen, Md.

GERMAN OUTDONE

I was heating my house with a German heater patented in 1896, but with this cold winter we are having, it just couldn't do the job. I woke up one morning in Jan. and it was 48° in the room with the stove. I went to my friend's house who has a Sotz 55 gal., his house was so warm I had to have one myself. It is without a doubt the best investment I have ever made... it was -14° and my house was 78° at 6 a.m. I filled the stove at 10 p.m. My wife has been so cold all winter. ... now she works around the house in her stocking feet. I've been showing off my new stove to all my friends ... they sure are great. Thanks again for making my winter more bearable.

J. Carter Woolsey, Maquon, Il

Sotz Corporation, 13684 Station Rd., Columbia Station, OH 44028



FDR Began "Plunge Into Pool of National Debt"

In the July issue of your magazine, you printed a fine letter written by Inez McTaggart of Hayesville, N.C.

This lady went to some length to extoll the virtues of Franklin D. Roosevelt. However she failed to list his two almost unbelievable achievements.

By ignoring any and all attempts to balance the budget he began the plunge into the pool of a national debt which has now reached unbelievable proportions—a debt from which our country can never hope to recover.

Then there is the atom bomb, which

had his complete endorsement. True, he could not have known the dangers involved. But he was told by leading scientists of the terrible risks involved.

When the first bomb was exploded near Alamogordo, N.M. in 1945 a leading scientist who witnessed the test made this statement: "I am sure that at the end of the world, in the last millisecond of the earth's existence, man will see what we have just seen."

Now that every major power in the world is an arsenal of nuclear weapons, all it will take is for some person to push the Red Button and the holocaust in Hiroshima will be a Sunday School picnic by comparison.

*Ted Thomas
Tombstone, Ariz.*

Wildlife Protectors Offer "Knit-picking Enforcement"

During the past year, I have heard of three citations being issued by wildlife protectors.

First, a boy 16 years and 18 days old was cited for fishing without a license. He was standing on the bank, fishing

with a cane pole and natural bait. He was less than two miles across the county line.

Second, a man bought a boat from his neighbor. He had all necessary equipment aboard but had not changed registration on the boat. The boat had a current license.

Third, a young man and wife on a borrowed boat took three little girls boating. They had life jackets on the children, but had only one jacket and one cushion for the two of them. Had the boat been one inch shorter it would have been legal.

According to the law, all were in violation but wouldn't a warning in each case have been sufficient for none of these instances seem to indicate bad intent?

All of these people paid cost and/or fines that far exceeded the amount needed to correct the problems. Apparently, these protectors are no friends of the people of North Carolina, but are out to catch every violation they can find and then punish our citizens to the maximum.

If this be the intent of the Wildlife Commission rather than the action of three over-zealous protectors, then the people of this state would be better off without the commission.

Law enforcement has a hard enough time getting information and cooperation from people without alienating the honest, upright, law-abiding citizens with this kind of knit-picking enforcement.

*Fred Grady
Rt. 2, Kenly*

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Carolina Country: "An Excellent Source of Factual Information"

In response to "A Response to 'The Nuclear Tractor'", I would like to make the following points.

Nuclear reactors do not 'routinely' vent radioactivity into the atmosphere. It is true that there have been accidental releases of radioactive gases but the amounts are miniscule and widely diffused. It must also be admitted that leaks of chlorine and other lethal materials have occurred with much greater frequency and have caused many more deaths and injuries than nuclear power plants.

As for the safe storage or disposal of nuclear wastes, that is now a political rather than technological problem. The feasibility of storing the materials in deep underground shafts or salt formations has been demonstrated beyond a doubt.

And for the longer term, University

of Arizona physicist Dr. Radha Roy is working on a process that would eventually neutralize nuclear waste materials, converting them into non-radioactive materials. A pilot plant is now in the planning stages and when this process is feasible, every nuclear reactor will have a waste treatment plant.

Can conservation really save enough energy so that we will not need nuclear reactors? I don't think so.

When the Arab oil embargo was first beginning to be felt, the government exhorted us to cut back on unnecessary driving and other uses of energy. We did—until the shortage appeared to ease up and gas got plentiful again. Driving has gone back up as have the number of large cars being bought. People will not limit themselves from activities that they wish to participate in as long as a shortage does not appear to be imminent.

Most people still don't believe that a gas shortage exists, anyway. Whether we need them or not, people will still want electric toothbrushes, shavers, dryers, and curling irons.

Lastly, perhaps Mr. Hodges should become familiar with some objective literature on nuclear power. There is a definite paucity of information that is not published by some high-power pressure group. I'm sure it exists; it must. It just has to be found. *Carolina Country* is an excellent source of factual information and it provides a forum for the expression of conflicting and relevant views.

One final note.

If Phillip Brownell finds this magazine to be a "foolish and useless expenditure," he doesn't have to read it (though he obviously does). And if he considers himself "a captive consumer of one of your 'co-op' outfits," then perhaps he should endeavor to deal directly with VEPCO or CP&L. After trying to deal with them, he certainly will have some justification for the overly-obvious skepticism and cynicism that his letter evinced.

Bobby Doughtie, Jr.
Rt. 4, Tarboro

The Wealthy Earned Their Money Without "Federal Give-Aways"

I am getting tired of your using our magazine as a tool to express your personal political views and hatred towards anyone who manages to earn more than "minimum wage." The so-called "wealthy fat cats," earned their money by hard work and imagination, not by federal give-aways.

John S. Tolbert
Hickory

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State's 28 EMCs Preparing For Higher Power Costs

All three major investor-owned power companies are seeking authority from the Federal Energy Regulatory Commission to raise the rates they charge to the cooperatives.

All of North Carolina's electric cooperatives may soon be forced to raise their rates, as a result of efforts by their power suppliers to boost the prices the co-ops pay for power.

(Related editorial, Page 3.)

All three major investor-owned power companies serving North Carolina are knocking on the door of the Federal Energy Regulatory Commission (FERC) in Washington for rate hikes.

FERC oversees the pricing of the wholesale power these companies sell to bulk customers such as Electric Membership Corporations and municipalities.

The companies have already filed petitions with the federal agency for authority to increase rates:

- Duke Power Company, which serves ten EMCs, has asked for a boost of 16.6 percent or \$21.1 million a year in co-op rates. The firm is proposing an effective date of Nov. 2 to dovetail this hike with a projected timetable for a retail rate increase of 11.9 percent. The retail rates are now being reviewed by the North Carolina Utilities Commission.

- Virginia Electric and Power Company, which serves six EMCs, has filed with FERC for a rate

increase of 12 percent or \$17.3 million a year.

VEPCO is proposing that this new schedule go into effect on Sept. 2 for the co-ops it serves in both Virginia and North Carolina.

- Carolina Power and Light Company is seeking a rate increase of more than 20 percent or about \$25 million a year for the 18 EMCs it serves.

CP&L's new rates are proposed in two phases, with about half the hike to go into effect in late October and the remainder to go into effect next March.

In each of these rate cases, North Carolina EMC, the power supply arm of the statewide EMC organization, will intervene before the FERC, asking that the new rates be reduced and that they be suspended for the maximum time allowed under law—five months—before taking effect.

However, the vast majority of rate cases filed with FERC in recent months have been suspended for the minimum time allowed—one day.

In FERC rate proceedings, the agency almost invariably allows the proposed new rates to go into effect subject to later refund should the final ruling determine that the rates are too high.

The rates would then be in effect for as long as it takes for the FERC to conduct hearings and review the case—a process that can take as long as two years.

FERC is composed of five individuals appointed by the president to six-year terms of office. Its rulings are the final authority on wholesale rates charged by investor-owned power companies, unless they are appealed to federal courts.

The agency's secretary is Kenneth Plumb, and its address is 825 North Capitol St., N.E., Washington, D.C. 20426.

VEPCO-served EMCs

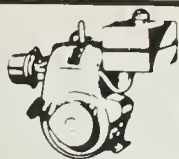
The EMCs which are served by VEPCO are: Albemarle, Hertford; Cape Hatteras, Buxton; Edgecombe-Martin County, Tarboro; Halifax, Enfield; Roanoke, Rich Square and Tideland, Pantego.

DUKE-served EMCs

The EMCs which are served by Duke Power Company are: Blue Ridge, Lenoir; Crescent, Statesville; Davidson, Lexington; Haywood, Waynesville; Pee Dee, Wadesboro; Piedmont, Hillsborough; Rutherford, Forest City; Surry-Yadkin, Dobson; Union, Monroe and Wake, Wake Forest.

CP&L-served EMCs

The EMCs which are served by Carolina Power and Light Company are: Brunswick, Shallotte; Central, Sanford; French Broad, Marshall; Harker's Island; Jones-Onslow, Jacksonville; Pee Dee, Wadesboro; Pitt and Greene, Farmville; South River, Dunn; Tri-County, Dudley; Carteret-Craven, Morehead City; Four County, Burgaw; Halifax, Enfield; Haywood, Waynesville; Lumbie River, Red Springs; Piedmont, Hillsborough; Randolph, Asheboro; Tideland, Pantego and Wake, Wake Forest.



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Adopt-A-Horse Auction Scheduled

Want to buy a wild horse or burro at a good price?

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The bureau will offer about 90 horses and 70 burros during the sale. Anyone from North Carolina or South Carolina can buy one if they apply in advance. The cost is \$315 for a horse and \$145 for a burro.

The animals are from the southwestern and northwestern United States. The wild horse and burro populations breed so fast in these regions that they compete with domesticated livestock that also graze on public land.



Curtis Jones Jr., BLM's eastern director, said there is always a need for wild horse and burro adoption. "Even though BLM found homes for over 38,000 excess wild horses

and burros, the population grow so fast that thousands must be removed each year in order to prevent irreparable harm to the range and the herds themselves."

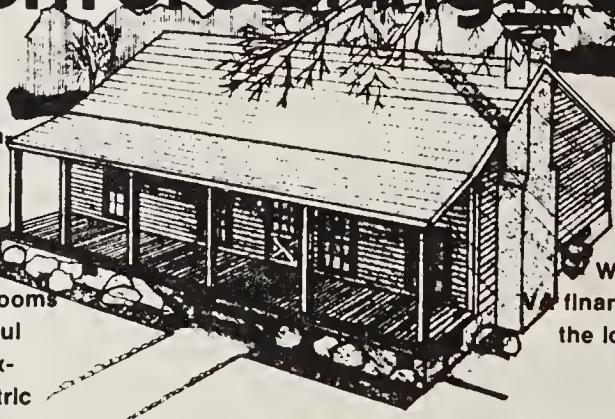
Each animal has been checked by a veterinarian and vaccinated for any equine disorders. "These animals are wild, but with care and patience they can be tamed and used for riding, breeding, farmwork, or other non-commercial purposes," he said.

To apply for a horse or burro, call the Federal Information Center in Atlanta, Ga. (404) 221-6891 or write the Bureau of Land Management, Eastern United States, 350 South Pickett St., Alexandria, Va. 22304, or call (703) 235-2840.

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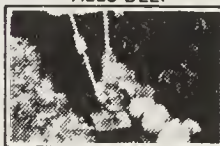
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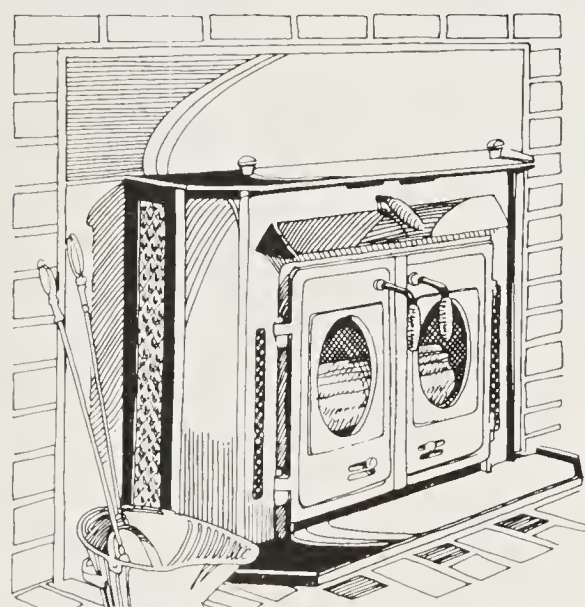
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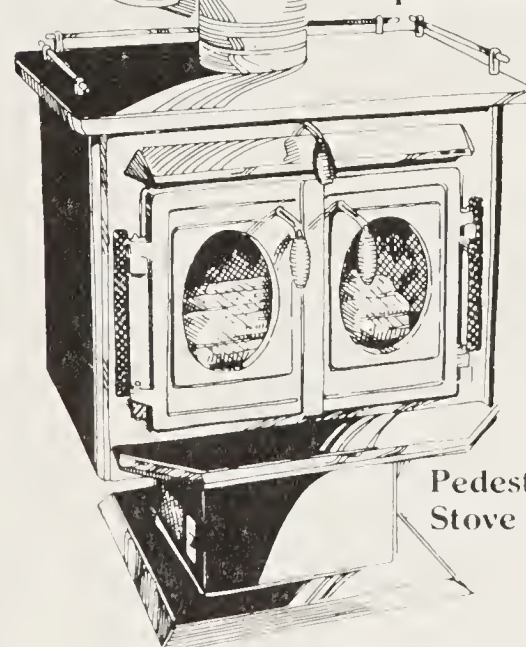
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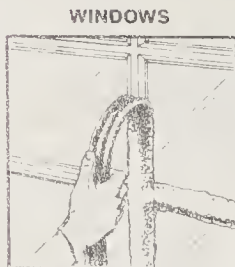
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Don't Write Off Family Farms

Don't write off the family farm. It's likely to be around for many years to come.

"Despite the demands and pressures toward large-scale, industrialized agricultural production units, the family farm can continue to be dominant in most areas of American agriculture," says Dr. J.E. Legates, dean of the School of Agriculture and Life Sciences, North Carolina State University.

Legates said there are strong and persisting forces which support the family farm unit.

"It is a durable and resilient institution. It has survived war, depression and natural disaster. Today, with the possible exception of the broiler industry and a few other enterprises, it has also survived a technological revolution," he said.

U.S. farm numbers are down sharply, from 6.8 million in 1935 to 2.3 million in 1980, and average farm size has increased from 230 acres in 1960 to 400 acres at present.

"Projections are that by 2000 we will have only 1.8 million farms. On a percentage basis, small and part-time farms and large farms are likely to increase, and intermediate size farms will decrease," Legates said.

A farm doesn't have to be of any particular size, shape or structure to be described as a "family" operation. It can be a poultry operation of one-half acre or less, or a cattle ranch of several thousand acres.

Basically, an operation is considered a family farm if a family owns it, makes the management decisions, and stands to gain or lose directly in accordance with the success or failure of the operation. More often than not, the family provides a portion of the labor.

Because of an explosion in agricultural technology since World War II, modern family farms are larger, more efficiently managed and more productive than those of a generation ago. Perhaps this is why many people believe the family farm, like the old gray mare, has virtually disappeared.

In the past 15 years the average size of farm production units for flue-cured tobacco, for example, has jumped from about five acres to several times that number, chiefly as a result of the adoption of bulk curing and mechanical harvesting.

One farm worker can now handle a

substantial acreage of such fully mechanized crops as corn and soybeans. Output per worker in livestock and poultry enterprises also has risen sharply.

For all types of enterprises, each U.S. farm worker today produces enough to supply the food and fiber needs of 78 people, many of them overseas.

"Surveys have shown repeatedly that the family farm is the dominant form of organization in American agriculture. Units operated by farm families will continue to change, adjust and grow, but there is reason to believe they will continue to account for most of the farm production in this country," Dean Legates said.

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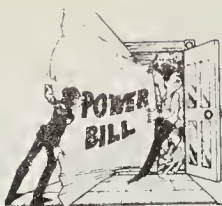
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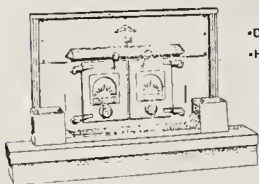


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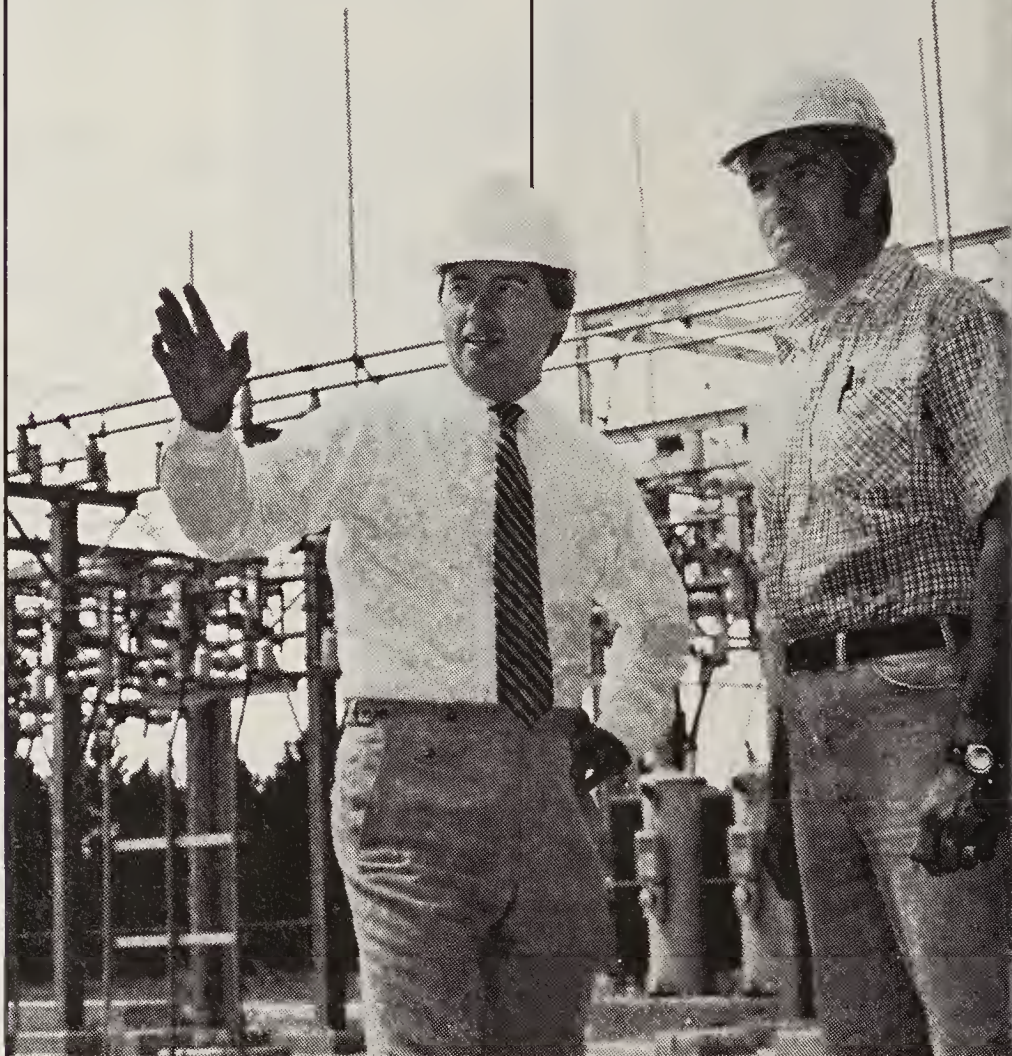
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tion will increase
50%. And, Amer-
ica's more than
1,000 rural

electric coopera-
tives will be there
to meet the de-
mand for power.
So will we.



FARM CREDIT AND AMERICA'S Rural Electric Cooperatives...

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Financing for
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Short and
Intermediate Term
Farm Credit



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Farm Credit



Joint Land Bank
and
PCA Services

Beekeeper Certification Program Set

A "Master Beekeeper" program will be launched in North Carolina this fall, sponsored by the N.C. Agricultural Extension Service and the N.C. State Beekeepers Association.

Individuals will have an opportunity to attend training courses and then take written and practical tests to qualify for one of four levels of recognition.

The levels are Certified Beekeeper, Journeyman Beekeeper, Master Beekeeper, and Master Craftsman Beekeeper.

Dr. John T. Ambrose, extension beekeeping specialist at North Carolina State University, said the program is unusual in that completion of a certain number of "public service" units will be required for the three highest degrees.

Applicants will earn credit for such units by giving talks on beekeeping to civic clubs or school groups, writing articles for

local newspapers, assisting in putting on fair exhibits, and similar activities.

“
**The honey
produced in the
state each year is
valued at about
\$5 million**
”

Those who qualify will be awarded certificates denoting their degree of proficiency in beekeeping, Ambrose said. Certificates may be renewed from time to time by completing additional public service units.

Persons qualifying for the two highest degrees may be called upon to serve as instructors for beekeeping courses at technical schools and community colleges in the state.

Ambrose said North Carolina has 185,000 beehives, the third largest number of any state.

About 80 to 85 percent are owned by hobbyists who have from one to 20 hives each. Commercial beekeepers, with more than 100 hives each, own the remainder.

Commercial operators are found mostly in the Coastal Plain region. Hobbyists are all over the state.

"A lot of families get involved in beekeeping," Ambrose said. "In part this is a result of the back-to-nature movement. Also, many people like honey and save a lot of money by producing their own."

In fact, in the Raleigh area, said Ambrose, a hobbyist can expect to harvest 40 to 45 pounds of honey per hive each year, and after expenses he or she can net about \$1 per pound on the product.

North Carolina has the largest beekeepers' association in the United States, with more than 1,700 paid members in 58 counties. The group holds two meetings a year. The president is David Sasser of Fremont in Wayne County.

The honey produced in the state each year is valued at about \$5 million, although this year's crop is short because of adverse weather, including frosts in April and rains in May and June.

"The value of bees as pollinators of crops is 20 times the value of the annual honey output. Producers of such crops as cucumbers, blueberries and apples must have bees for a successful harvest," Ambrose said.

Initial testing for certification under the new program will be held in September.

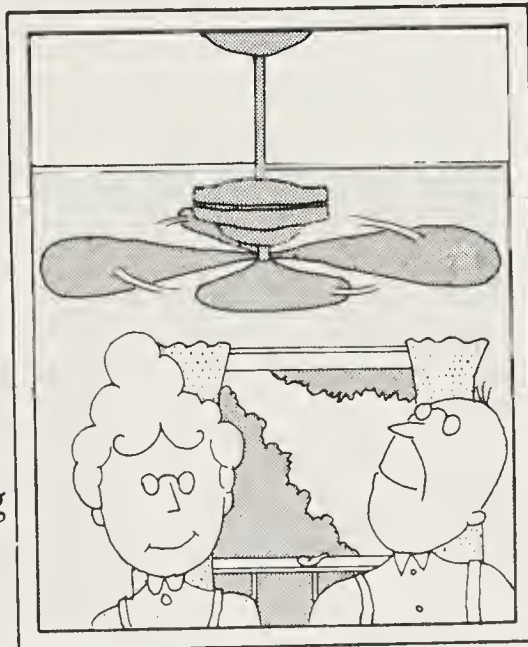
For more information, write or call your county extension office.

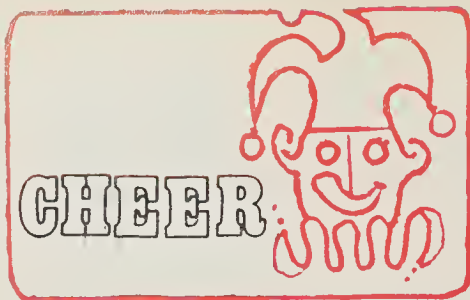
THE OLD CEILING FAN STILL WORKS.

Remember the old ceiling fans at the ice cream parlor? Well, they still work. And more and more people are installing them at home to help keep cool in the summer.

In the winter, they push the warm air from the ceiling down into a room. So they're really year-round energy savers. That's why your EMC recommends them.

We're All In This Together.





Two cleaning ladies were cleaning up an airline ticket office at 4:00 a.m.

One of them said, "You better check the switchboard—there's usually two or three people on hold."

.....

A little boy, cornering one of his teenage sister's boyfriends, asked in all seriousness, "Why do you come around to see my sister every night? Don't you have one of your own?"

.....

In discussing religion with a couple, the minister asked the man: "Do you believe in life after death?"

His wife spoke up, "Shucks, he doesn't believe in life after supper."

.....

Teacher: "Who lives in the garden of Eden?"

Small boy: "The Adamses."



All I said was, "Give me ONE good reason why mother shouldn't live with us!"

FAMILY OF SEVEN CUTS HOT WATER BILLS IN HALF!

Tankless Heater Provides Endless Hot Water



The Hughson family of Pennsylvania

The Hughson family just took 7 showers in a row — the 7th was as hot as the first — and they're saving hundreds on their hot water bills too.

Sound, Simple, Money-Saving Idea

Did you know that much of the energy used to heat your basement tank of water is dissipated right through the walls of the tank itself and into your storage or crawl space area?

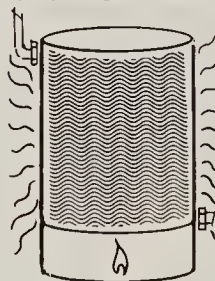
The Perfect Answer-New Thermar™ Tankless Instant Hot Water Heaters

If heat losses are created by the need to keep large volumes of water standing in a tank, why not eliminate the tank? And, that's just what Thermar™ has done. In its place we have developed a tiny, super powerful instantaneous heating unit which ACTUALLY CREATES HOT WATER AS YOU USE IT. A microswitch on the unit automatically turns on the moment hot water is needed. Then a continuous stream of delightful, sparkling hot water flows from the tap for shower or wash basin. IMAGINE — as much hot water as you want — produced in a never-ending stream as long as you need it.

The ordinary Tank-Type Hot Water Heater is the most "Energy Costly" appliance in your home. In this day of rising

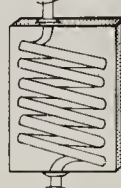
costs and energy consciousness, a new THERMAR™ TANKLESS INSTANT HEATER should be considered by everyone interested in saving money and saving energy.

STORAGE TANK



Storage tanks keep large volumes of water heated ... all the time. Tank cycles on and off 24 hrs. a day — even when you're away. Tank can also "run out" of heated water when needed.

THERMAR™ TANKLESS



Tankless design is small in size, doesn't store heated water — but creates it on demand. Uses no energy until you need hot water. Can produce 120 gallons and more an hour!

- Selected For Energy House 1982 World's Fair
- As Featured in Popular Science Magazine
- As seen on TV!
- Member — Gas Appliance Manufacturer's Assoc. Inc.

U.L. Listed Electric and AGA Certified Gas Models
Thousands in Use Around the World

You'll recover the initial costs many times over in fuel savings as the years pass. And, you'll enjoy a lifetime of hot water — shower after shower after shower!

* Savings will depend upon local cost of fuel, type of fuel used, condition, age and type of present heater equipment.

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FREE!

I would like to cut my hot water heating bills in half! Please RUSH your FREE catalog of THERMAR™ INSTANT, TANKLESS HEATERS. Include details of the absolutely unique 10 year guarantee and replacement plan. I understand that I am under no obligation to buy anything and no salesman will contact me.

Name _____

Address _____

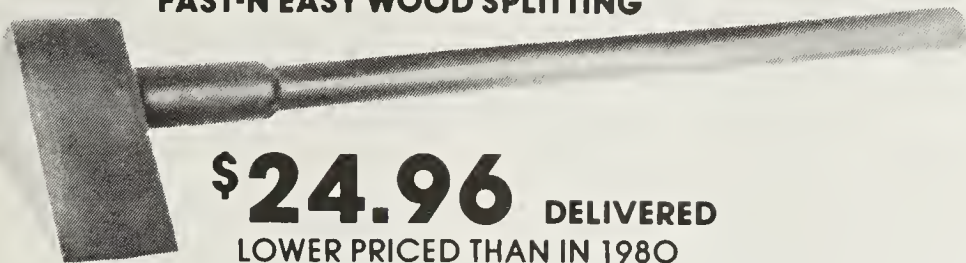
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Canadian Residents send to: 56 Bramstele Rd., Suite 8, Brampton, Ontario L6W3N4

CC098

SOTZ MONSTER MAUL

FAST-N EASY WOOD SPLITTING



\$24.96 DELIVERED
LOWER PRICED THAN IN 1980

SPECIFICATIONS

Weight:	Head-12 lb. (Total weight 15 lb.)
Construction:	High-carbon steel head, hardened edge. High strength steel handle.
Guarantee:	1-YEAR TRIAL OFFER + 10 years against failure.
Price:	\$19.96 Factory pickup. \$24.96 Delivered to your door.

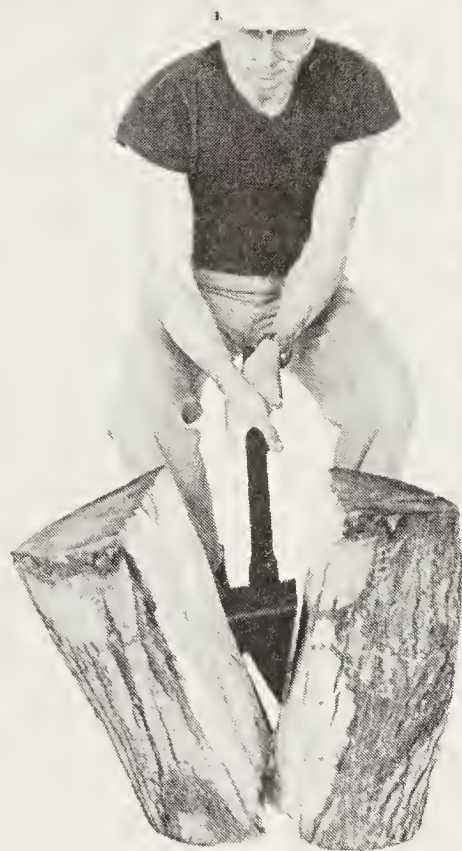
- Splits most logs in one lick—won't stick.
- No struggling lifting heavy logs up to high priced power splitters.
- Drop 'em, saw 'em, stand 'em up, and split 'em!
- Forget about lost, stuck, or flying wedges.
- No gasoline, no set-up, no take-down.
- No wooden handles to replace.
- No gimmicks. Just simple physics!

We at Sotz have been making the same quiet offer for years: Try a Monster Maul at our risk! Within one year, if you don't think it's the fastest, least tiring method of splitting firewood, let us know, and we will give you your money back, including shipping . . . Plus, it's guaranteed against failure for 10 years.

VISA or MASTERCARD RUSH ORDERS
CALL TOLL FREE 1-800-321-9892
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OR SEND CHECK OR MONEY ORDER.
Sorry No C.O.D.'s

OUR 26TH YEAR

Sotz Corporation, 13688 Station Rd., Columbia Station, OH 44028



24" OAK

82 YEARS YOUNG!

If I could not replace it, I'd not sell the maul for \$50.00. I've used nothing in its class and I was born in 1900. I'm enclosing \$24.95, for another so I'll have a "loaner" and one to use myself. My friends, family and neighbors. . . have all been astonished and delighted with it. You don't know how good it is to use your splitter instead of my Kelly double bit axe. With the axe I used (lost) half my working time freeing the blade when it sunk in but the wood didn't split. Your maul usually splits the block with one blow, if not, it bounces free and I swing again.

Herbert C. Root, Vidor, Tex.

MONSTER BUSTS UP SNARLED LOGS!

About 10 days ago I'm out beating futilely on some big old snarl ends of the last of my firewood from two years ago that I didn't want to deal with till I got desperate. Knotty, crooked grain stuff. My old maul took turns bouncing off and sticking in so I had to keep beating the log on the ground to get it out. I beat on one for ten minutes, cursing and sweating and finally got the maul stuck in so bad I couldn't get it out. I left the maul stuck and went in the house and ordered the Monster Maul. Today I saw something orange sitting beside the mailbox and it was the Monster Maul. I took it and busted up the remains of the pile in about five minutes, usually with one lick each, on those snarl logs. Then I hit the log my old maul was stuck in that I couldn't get out and the maul was loose

and I pulled it out and threw it on the ground, and left it there. Then I busted up the log in two licks and came in here and wrote this, and ordered a Monster maul for my dad for Christmas. It's not often anything these days will do what it says it will.

David Haenke, Caulfield, Mo.

MONSTER HELPS DR.'S BACK!

Your splitting maul is great, helps my back. Better than a mechanical splitter which I must bend over all day to use, less back pain. P.S. Wish I hadn't spent big \$ on the mechanical splitter!

Jack Shuller, DDS, Londonderry, N.H.

FAMILY FEUD!

I am writing this letter in desperation! In the fall I ordered a Monster Maul for my husband. Your article in the "Country Journal" magazine was impressive and on impulse I sent for it. In due course it arrived and was promptly tried on some difficult pieces of oak and hickory we had been unable to split. Sure enough, it did a great job. In fact, too great a job. My husband gave his Monster Maul to our 14 yr. old son. My son's favorite past time is splitting logs. One day my husband, Dick, let our son Richard try the maul. Big mistake! These two are now arguing over who gets to use the maul. These arguments are getting worse and will soon come to blows for both sides. In conclusion, the only way to settle this is to order another one. Please rush and I'll start saving for a third one as we also have a 10

yr. old boy. Your maul is a great time saver and keeps my 14 yr. old from just sitting around. The challenge is great for him.

Donna Waite, Hampden, Ma.

SPLITS 20" OAK! NEVER STUCK!

Last year was my first with a woodstove and the first that I cut my own firewood. I had been using a 8# splitting maul and a 6# sledge with wedges. For kindling I had a large supply of broken handles! As a joke somebody left an ad for the Monster Maul on my desk at work. It sounded great to me, so I ordered it. I couldn't believe your prompt response for I had the Monster in about a week. It was great! I couldn't believe how easy splitting even 20" oak was. To this part of the country a common hardwood is sweetgum which burns well but splits awful. Even the Monster can't always split gum in one shot, but it has never gotten stuck and it is the best way I know how to split this tough wood. (Many people who rent out log splitters will not allow them to be used on gum!) Two of my friends have been so impressed with the Monster that they've ordered their own. . .

Robert Prince, Virginia Beach, Va.

BEST AFTER 40 YRS.

Last fall I ordered one of your Monster Mauls. Before winter set in I had split 8 cords of firewood with it - it works! Consider that I have been cutting and splitting firewood for over 40 years and this is the best device I have ever used.

Chester Evans, Coeburn, Va.

Sotz Corporation, 13684 Station Rd., Columbia Station, OH 44028



P.S. On New Orleans Jazz

As a post script to last month's column about New Orleans jazz, I thought it might be fun to pick up a jazz quiz that was put together by the folks at R. J. Reynolds Industries in connection with a traveling jazz show the firm is sponsoring this summer.

The show, titled *Jazz Is*, is expected to play to nearly a quarter of a million people at 40 free performances across the country. It features young performers from the North Carolina School of the Arts.

Take the quiz and check your own jazz awareness:

1. Jazz was first played in a) bluegrass festivals; b) funerals and parades; c) big band performances.

2. The first jazz recording was made by the Original Dixieland Band in a) 1917; b) 1932; c) 1947.

3. The musical score to the jazz show "Porgy and Bess" was written by a) Rogers and Hammerstein; b) George Gershwin; c) Aaron Copeland.

4. The legendary jazz song "Dinah" was introduced in 1924 by a) Bessie Smith; b) Ethel Merman; c) Ethel Waters.

5. The Golden Age of Jazz is considered to be the a) 1920s; b) 1940s; c) 1950s.

6. The great jazz singer Billie Holiday was discovered in 1933 by a) Glenn Miller; b) Benny Goodman; c) Ed Sullivan.

7. The Broadway musical "Ain't Misbehavin'" commemorates the

career of a) Fats Waller; b) Billie Holiday; c) Duke Ellington.

8. The Grammy Awards will add a new award, Best Jazz Vocal Performance, to its collection. This brings the number of jazz awards to a) 2; b) 4; c) 6.

9. The faces of such jazz musicians as Louis Armstrong, Count Basie, Duke Ellington and Ella Fitzgerald are found on a) postage stamps; b) Mount Rushmore; c) figures in a famous wax museum.

10. The first jazz concert to be held in Carnegie Hall was presented in 1938 by a) Duke Ellington; b) Artie Shaw; c) Benny Goodman.

See box below for answers.

A "Thoroughbred" Marketing Strategy

"Our Horses Leave a Lot to Be Desired," read the headline in a recent *New York Times* ad for the New York Racing Association.

It wasn't a put-down of the animals—just part of a marketing campaign.

The subhead told the real story: "250,000 cubic yards of 'thoroughbred' manure."

It seems the horses at the association's three race tracks were supplying more of this high-grade fertilizer than was needed to keep the grass green. As a result, the group developed the ad, which touts the "quality" manure as ideal for "farmers, mushroom growers, fertilizer packagers and quick-witted entrepreneurs."

How Much Can A Job Like That Pay???

The folks who get paid to sit around dreaming up "marketing strategies" like that became the focus of a recent feature titled "How Much Can a Job Like That Pay?" in the advertising industry trade publication *Adweek*.

The piece listed the salaries of many advertising, media and corporate luminaries, along with others who were obviously thrown in just to make it more interesting.

For example, the chart showed that the chief operating officer of a major ad agency pulls down \$590,000 a year while "Good Morning, America" host David Hartman picks up about \$850,000.

Reggie Jackson, described as a "spokesjock" because of his TV commercials, earns \$250,000.

George Plimpton, a "spokes-intellectual" for a computer game company, earns \$100,000.

Among the most interesting entries on the list were those for "Masterpiece Theatre" host Alistair Cooke and the Moral Majority's majordomo Jerry Falwell: Cooke earns \$42,000 and Falwell, \$42,500.

Also, Bingo, the dog who played "Sandy" in "Annie," had the same earnings as the star of that movie, Aileen Quinn: \$100,000.

The union scale salary for a reporter at *The Washington Post* is \$28,964. Meanwhile, a sportscaster for a Chicago TV station earns \$375,000.

Carl Bernstein, who became a Watergate media star at the *Post*, is now drawing \$125,000 as a special correspondent for ABC News.

Other listings included:

Alabama's head football coach, "Bear" Brayant: \$450,000.

A New York City sanitation worker: \$18,000.

A street sweeper in Havana: \$1,200 (1,500 pesos)

Member of U.S. House of Representatives: \$60,662.50.

James G. Watt, secretary of the interior: \$97,380 (includes other income).

A Connecticut State Trooper: \$14,500.

The Prime Minister of Japan: \$92,690 (20.1 million yen).

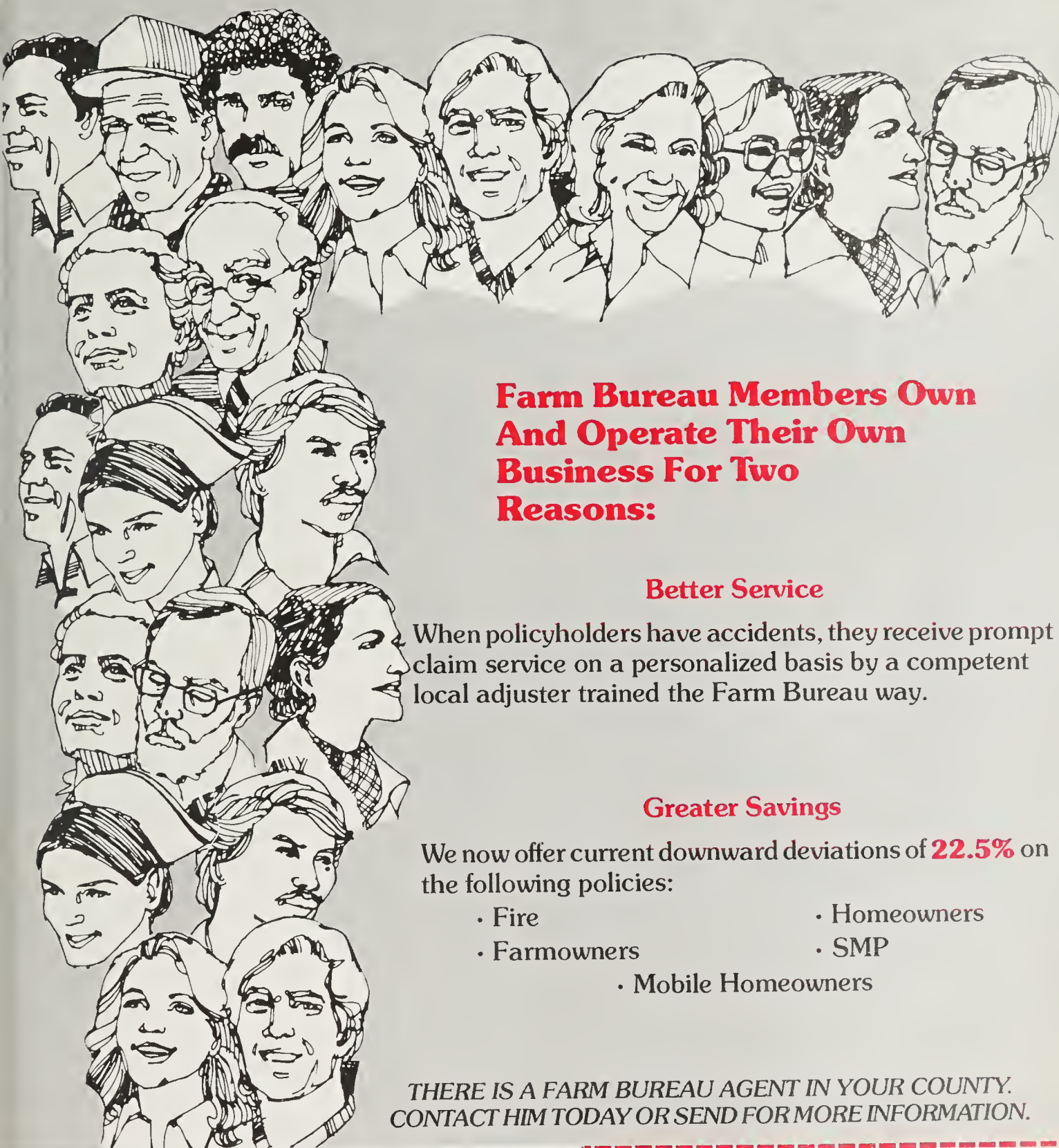
The Prime Minister of the People's Republic of China: \$3,820 (6,720 yuan).

A professor in the Soviet Union: \$3,996 (5,400 rubles)

England's Queen Elizabeth: \$7.6 million (3.9 million pounds)

—Owen Bishop

ANSWERS: 1.b 2.a 3.b 4.c 5.a 6.b 7.a 8.c 9.a 10.c



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NORTH CAROLINA

FARM BUREAU



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I'd like to know more about the coverages and services offered by Farm Bureau Insurance.

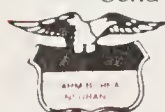
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TULIP 50 for BULBS \$2.50

"Flaming Mix" Assortment!
100 for \$4.95 - 200 for \$9.75

Tulips burst into bloom in all their graceful splendor and brilliant color in spring . . . but they must be planted in fall! This fantastically low-priced offer features healthy, hardy planting stock bulbs (2 1/4-3 circ.), 50 for only \$2.50, 100 for \$4.95, or order 200 for \$9.75 and really save! Beautiful flaming mix assortment of reds, whites, yellows, two tones, pinks and dark shades . . . guaranteed to please. Send today! We will rush your order in plenty of time for you to get your fall planting selections in the ground.

Bloom Year After Year . . . Without Replanting

Tulips are so popular, of course, because they bloom year after year without replanting, no need to take them up. Given proper soil care and with normal growing conditions, these bulbs will develop into larger size bulbs the first year's planting. We guarantee it. In fact, we guarantee many blooms next spring, normal bloom the second season and at least 5 additional years or replacement is free. Easy planting instructions included. Clip and mail coupon today.

FREE
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6 DUTCH IRIS

if order rec'd by
Nov. 1. Orchid-like flowers
in beautiful mixed colors.

LOW PRICED FALL PLANTING BARGAINS!



15 for \$1.98



CROCUS
Imported Holland
Avg. 5 cm. up
Mixed Colors

15 for \$1.98



**BRANCHING
TULIPS**

(Proestons
fuselier, 8 cm.)

10 for \$1.98



CUSHION MUMS

Hardy root
division
perennials,
ass'l colors

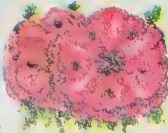
10 for \$1.98



**PARROT
TULIPS**

Holland Imported
avg. 3.9" circ.

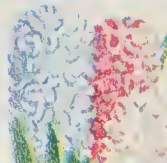
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1 year nursery
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Imported
Holland (avg.
5 1/2" circ.),
pastel colors

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Each item we ship is exactly as advertised, vigorous and healthy, tagged for easy identification, well packed for arrival in good condition. If not satisfied on arrival, you may return within 15 days for full refund. Any plant that doesn't flourish and thrive, we will replace it free. Planting Guide included with every order. Clip coupon and mail today!

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Please send order as checked below. Include all FREE bonus items to which I am entitled. All items are covered by your No Fault Guarantee.

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	212	Oriental Poppies (6 for \$1.95 - 12 for \$3.85)	
	119	Dutch Hyacinths (3 for \$1.95 - 6 for \$3.85)	
6	FREE	Dutch Iris if order received by Nov. 1	0.00
6	FREE	Star of Bethlehem if order totals \$7.00	0.00
6	FREE	Pink Debut Bulbs (plus 6 Star of Bethlehem), if order totals \$10.00	0.00
6	FREE	Allium Moly (plus 6 Star of Bethlehem and 6 Pink Debut), if order totals \$14.00	0.00

☐ Remittance enclosed, plus \$1.50 towards postage and handling. Ship postpaid.

TOTAL \$

☐ Bill on my credit card, plus \$1.50 postage and handling. Ship postpaid. Indicate below which credit card you wish to be billed on, credit card number, and expiration date.

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